



“Green Exchange” Rebate Program

Save money and conserve water by improving the efficiency of your existing irrigation system, and/or by replacing the underutilized grass at your home or business.

Rebate Amounts:

Residential

Cash for Grass Rebate:	\$0.50/sq. ft. up to max of 500 sq. ft. or \$250.00
Irrigation Hardware Rebate:	up to \$100.00* for qualifying equipment/hardware

Commercial

Cash for Grass Rebate:	\$0.50/sq. ft. up to 5,000 sq. ft. max or \$2,500.00
Irrigation Hardware Rebate:	up to \$1,000.00* for qualifying equipment/hardware

**Rebate cannot exceed the cost of materials. Labor is not included in rebate amount.*

Cash for Grass and Irrigation Hardware Rebate cannot be issued for the same treated area.

Applicant must:

- Own the home or business and the site must have City of Santa Rosa water service.
 - Non-property owners must receive written consent from the property owner to be eligible to participate in this rebate program. A City of Santa Rosa Tenant/Account Holder Permission Form will need to be completed.
- Agree to a brief pre and post-inspection. Project must be completed prior to the post-inspection.

Cash for Grass

- At the pre-inspection, lawns must be green, regularly mowed, irrigated and well taken care of (dead lawns or lawns already removed at the time of the pre-inspection are not eligible for rebate).
- Replace lawn with low water-use plants or permeable landscape surfaces (mulch, decomposed granite, etc.). Solid plastic sheeting is not permitted.
- Install a drip system for all new plant material (overhead irrigation is unacceptable). All drip valves must include a pressure regulator and filter.
- Agree that lawn may not be reinstalled while you retain ownership of the property. If lawn is reinstalled during that time, the entire rebate amount must be refunded.
- Use the City of Santa Rosa “Green Exchange Eligibility Form” for identifying the square footage to be removed.

Irrigation Hardware Rebate

- Use the City of Santa Rosa “Green Exchange Eligibility Form” for selecting qualifying irrigation equipment/hardware**. See examples below:

- Pressure Regulation
- Drip Irrigation Retrofit
- High Efficiency Sprinkler Nozzles
- Spray bodies with built in pressure regulation and check valves
- Other **pre-approved** water conserving equipment
- Rain Sensor
- Water Conserving Controller

***All equipment must be approved by City staff. Only equipment in Non-Cash for Grass areas is eligible.*

Steps to Participate:

1. Call Water-Use Efficiency staff at (707) 543-3985 and schedule a pre-inspection site visit.
2. After pre-inspection of site is completed and project is approved, you will receive your Green Exchange Eligibility Form. You may then proceed with lawn replacement and/or irrigation system upgrades. *Your project must receive pre-approval in order to qualify for a rebate. Project must be completed within 120 days from the date of pre-inspection.*
3. Schedule a post-inspection upon completion of the project. Project must be fully completed prior to the post-inspection. *Post-inspection must take place within the 120-day period after the pre-inspection.*
4. During post-inspection, City staff will verify completion of project, collect **original** receipts, and obtain customer signature on Certificate of Participation and Approval. If a landscape contractor is used, materials and labor must be separated on their invoice. In addition, all materials must be itemized.
Rebates are for materials only. No labor costs will be reimbursed.
5. Rebates will be processed within 4 to 6 weeks of receipt of your application materials.

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Frequently Asked Questions:

- Q. Does the project have to be completed prior to the post-inspection?
A. Yes. The project must be fully completed prior to the post-inspection. Please refer to your Green Exchange Eligibility Form for site-specific requirements.
- Q. Do I have to install a rain sensor?
A. No. A rain sensor is recommended as it will prevent the irrigation controller from turning on irrigation valves during or shortly after a rainfall.
- Q. Do I have to have a pre & post-inspection performed?
A. Yes. The City provides the pre & post-inspection free of charge.
- Q. Can I get the Irrigation Hardware Rebate in the same area as the Cash for Grass Rebate?
A. Rebate money will not be issued for both Cash for Grass and Irrigation Hardware in the same treated area. You cannot ‘double-dip’.
- Q. Do I qualify if I own a new home or business that does not yet have landscaping, or if I have already completed my landscape project?
A. No. The rebate does not cover new construction or landscape projects that have already been completed.
- Q. Is all irrigation hardware eligible for the Irrigation Hardware Rebate?
A. No. Only the irrigation hardware approved during the pre-inspection and specified on the Green Exchange Eligibility Form is eligible for the rebate.
- Q. How many times can I apply for a Green Exchange Rebate?
A. You may apply for a Green Exchange Rebate until all eligible upgrades have been made, your site has received the maximum rebate amount or rebate funds have been exhausted, whichever comes first.
- Q. Do I have to provide the City with a receipt that shows the itemized cost of materials?
A. Yes. All material costs must be itemized.
- Q. Do I have to get my Landscape Contractor’s sales receipts?
A. No. The Landscape Contractor’s sales receipts are for their business records. However, they are required to provide you with an itemized invoice that separates the cost of materials and labor.

Have additional questions? Feel free to contact Water-Use Efficiency staff at (707) 543-3985.

